

## STANDEE (3'W x 5'H)

**FINISH SIZE:** 36"W x 60"H The size of the finished product after fabrication.

**BLEED SIZE:** 38"W x 62"H Printed area beyond the finish size used for fabrication trimming

**LIVE AREA:** 34"W x 55"H The area of the print that is visible and free from fabrication obstructions.  
Keep all text, logos and other important design elements within this area.

## FABRICATION

- DOUBLE-SIDED
- 1/2" RIGID FOAMCORE OR ULTRABOARD
- 1" SQUARE HOLES AT THE BOTTOM; 1 1/2" FROM EACH SIDE & 1" FROM THE BOTTOM
- TRIM TO FINISH SIZE

## ART REQUIREMENTS

### FILE FORMATS

.ai .psd .pdf (press quality) .indd (all packaged files included)

### COLOR MODE

Vector art is set-up in PMS (Pantone) colors, while photographic images are best set-up in CMYK mode

### IMAGE RESOLUTION

For optimal printing results, we recommend 72 DPI at output

### FONTS

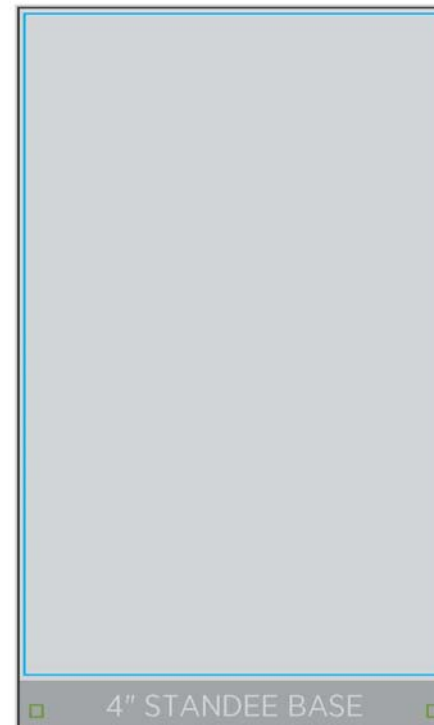
Please send font files or convert all text to outlines

### QUESTIONS? CONTACT

[JENNY.THORNTON@PREIT.COM](mailto:JENNY.THORNTON@PREIT.COM)



Side A:



Side B:

